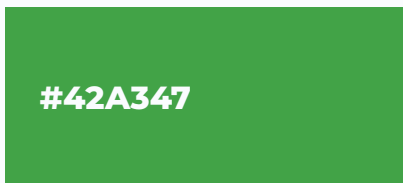




BRAND STYLE GUIDELINES

Brand Color

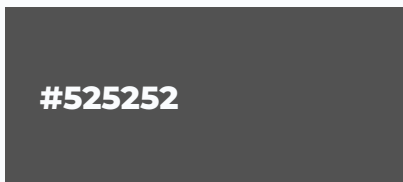
Color 1



CMYK: 94.3.100.0

RGB: 66.163.71

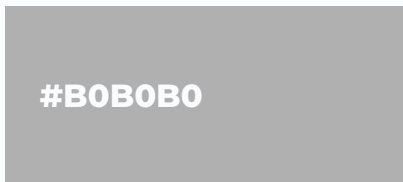
Color 2



CMYK: 65.57.56.34

RGB: 82.82.82

Color 3



CMYK: 31.25.25.0

RGB: 176.176.176

Color 4



CMYK: 0.0.0.0

RGB: 255.255.255



Typography

Poppins

Poppins ExtraBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Poppins SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Poppins Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Logo Variations

Main Version



Green/White Version



Square Version



Grey Version



White Version

